

The Jax USA Pageant Post

Volume 1, No. 4

Northeast Florida's Premier Local Miss USA Preliminary

October 2011 - January 2012

MISS JACKSONVILLE TEEN USA MAKES THE TOP 16 IN THE FINALS OF MISS FLORIDA TEEN USA!



Emily was stunning in her Regalia gown

Fifty seven contestants from all over the State of Florida came together in Hollywood, Florida at the Bailey Concert Hall to compete for the title of Miss Florida Teen USA 2012, the official state preliminary to the Miss Teen USA Pageant, held annually in the Bahamas.

Emily competed in interview, swimsuit, and evening wear competitions. On Friday, September 30th, she had her private interview in front of the

Judges, and by Saturday afternoon she was competing in the preliminary competition in swimsuit and gown. After prelims were over, no one knew who would be advancing to the finals (the Top 16). Emily kept a cool head and was ready on Sunday, and fortunately her name was among those in the list of Top 16 semifinalists. She competed again in swimsuit and gown, and this time had an additional on-stage question. She truly made Jacksonville proud to have sent her as its representative. Although she did not make the final five, she was a picture of grace, beauty, energy, and USA teenhood. Numerous photos and videos of Emily in action at the state competition can be found at the pageant's website.

Emily will continue to be active throughout the rest of her reign, make appearances, and promote breast cancer awareness through events with the Susan G. Komen Foundation.

The road to the Miss Florida USA Pageant and Miss Florida Teen USA Pageant begins in the Miss & Teen Jacksonville USA Pageant, like it did for Emily. The next Jacksonville USA Pageant will be February 25 - 26, 2012 at the Wilson Center on the South Campus of FSCJ. Spread the word to all potential contestants so Jacksonville will again make its mark at the state competition next year! All paperwork and requirements can be found at the pageant's website: www.JacksonvillePageants.com!



EMILY CUNARD AND BETTY JO CUNARD HIT THE AIRWAVES ABOUT BREAST CANCER AWARENESS

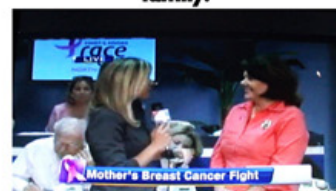
Emily Cunard, Miss Jacksonville Teen USA 2012, has actively promoted breast cancer awareness during her reign and has been involved with the Susan G. Komen Foundation. There is a reason that this cause is so near and dear to Emily's heart - her mother, Betty Jo, is a breast cancer survivor. Betty Jo, Emily, and the Cunard family have had many ups and downs dealing with such a major health issue. WJXT did a story on teens that have been affected by breast cancer in their family, and highlighted Emily's story. They visited her at Providence High School and interviewed her. The link to this news story is at the pageant's website: <http://www.jacksonvillepageants.com/2011-Miss-Jax-USA-Stuff/APPEARANCES-Q-Photo-Page-18.htm>.

Bright and early on the Monday morning immediately following the Miss Florida Teen USA Pageant, Betty Jo appeared in the WJXT studios and was interviewed directly about her experiences and how she shared her situation with her family. It is hoped that Emily and Betty Jo's candid interviews will help others in the same situation be able to

better cope with this condition. Emily and her Mom plan on walking in the Race for the Cure Walk on October 22nd, 2011 to benefit the Susan G. Komen organization. They encourage you to also be involved with this walk and other fundraising efforts for this wonderful organization. Visit: www5.komen.org



WJXT covered BJ and Emily Cunard's story about how breast cancer touched their family.



FOLLOW US ON FACEBOOK!



Group Page: "Jacksonville USA Pageants"
Director - Cammie: "Cameron L. Sanders"
Director - Kevin: "Kevin S. Sanders"

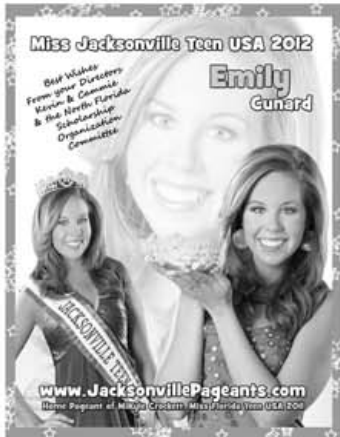
IMPORTANT LINKS:
Add these to your favorites!



www.JacksonvillePageants.com
www.MissFloridaUSA.com
www.MissUniverse.com/MissUSA
www.MissUniverse.com/MissTeenUSA
www.MissUniverse.com

MISS JAX USA YOU TUBE CHANNEL:
www.YouTube.com/user/MissJaxUSA
MISS FLORIDA USA YOU TUBE CHANNEL:
www.YouTube.com/user/TelAir

Highlights from the Miss Florida Teen USA Program Book!



Nov. 25, 2011



"Cocktails For a Cause" at the University Club

On Nov. 25th, 2011, the University Club is letting the NFSO and Miss Jax USA Pageant have a "Cocktails for a Cause" reception, which is open to everyone! There will be complimentary hors d'oeuvres and drink specials from 4:30 to 6:30 PM that day, with a fun 50/50 drawing and other drawings for other prizes. This is a great chance to help support our organization and the scholarships it awards at the Jacksonville USA Pageant competition to its titleholders and finalists. The more support we get from our community, the more scholarships the NFSO can offer. This is also a great opportunity to meet our titleholders, directors, and possibly get signed up early to take advantage of the discounted entry fee which is good until November 30th! Friend, family, fans, supporters, area titleholders, and potential contestants and little sisters all welcome! Be sure to RSVP in advance to (904) 384-3578 or to clsanders@bellsouth.net. A special thank you goes to Peter "PJ" Apol and Commercial Florida Realty, Inc. for making this possible!

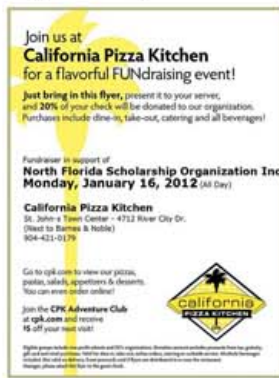
Dec. 1, 2011



Chick-Fil-A "Spirit Day" for the North Florida Scholarship Organization

The NFSO and the Miss Jax USA Pageant are trying something new this year! Chick-Fil-A sponsors "Spirit Days" to support area 501(c)(3) organizations like ours. Our group is holding a Spirit Day on **December 1st, 2011** from 5 to 8 PM. Just come to the St. Johns Town Center Chick-Fil-A and when you order, tell them you are there to support the North Florida Scholarship Organization (NFSO, Inc.) or print up one of our flyers from our website and bring that with you! A portion of your payment for your meal will go to benefit our scholarship organization. A flyer for this event can be found at the pageant's website, www.JacksonvillePageants.com. For more information on the Town Center Chick-Fil-A or its location, go to: <http://www.cfarestaurant.com/stjohnstowncenter/home>.

Jan. 16, 2012



Pizza Anyone? Come to the California Pizza Kitchen!

You have another fun opportunity to go out for lunch or dinner, while at the same time helping out our organization! The awesome California Pizza Kitchen is having a fundraising event for us on Monday, **January 16, 2012** (MLK Day), so hopefully you will use this potential day off to go by the Town Center and have a pizza pie at the California Pizza Kitchen, anytime that day. You will need to have in hand the flyers showing that you are supporting our event, and then the NFSO will receive 20% of your bill/payment! This includes dine-in, take-out, catering, curb-side, and all types of beverages. Please help us out and attend this event on January 16th with your flyer in hand, which can be found at our website: www.JacksonvillePageants.com!

How To Become A Jacksonville USA Titleholder

You too could become a future Miss Jacksonville USA or Miss Jacksonville Teen USA! The first step is visiting the Pageant's website at www.JacksonvillePageants.com to check out the eligibility requirements. Depending on when your birthday falls, you may qualify for the Miss or Teen Pageant if you are between 14 and 26 years of age. There is an entry or sponsorship fee to enter the pageant, which you may pay or have a sponsor pay for you. You will need to submit a headshot photo and paperwork, so visit the website to obtain the list of requirements and to print up the forms you will need to get signed up. The sign up process is quite easy, so don't be intimidated.

You will need to be prepared to compete in three competitions: interview, swimsuit (fitness), and evening gown. Each category is judged equally by a well qualified panel of judges. There is usually a fun opening number at the beginning of the pageant for you to introduce yourself to the judges and the audience (which will be full of your cheering and supportive friends and family).

If you are too young to compete, you should sign up to be a Jacksonville USA Little Sister (info also available on the website).



Why Should You Sign Up To Compete For the Miss Jacksonville USA or Miss Jacksonville Teen USA Title?



There are definitely lots of amazing perks to becoming Miss Jacksonville USA or Miss Jacksonville Teen USA! As a titleholder, you will have some unbelievable appearances, participate in parades, be a spokesperson for a charity or cause of your choice, will represent the Jacksonville area in the state competition, and will likely be recognized by City Council! Last year, here is what our titleholders received as their prize package:

Miss Jax USA 2012 received:

Crown, Banner, Crown Pin, Crown Case, Trophy, \$500.00 Scholarship, Entry into the next Miss Florida USA Pageant, \$350.00 Gift Certificate from Regalia Magnificent Apparel, \$350.00 Gift Certificate from La Casa Hermosa, Gold, Diamond, and Sapphire Ladies Tennis Bracelet from A-Coin & Stamp Gallery (value \$500), Gift Basket from Ponte Vedra Plastic Surgery of skin care products and certificate for microdermabrasion treatment (value \$450.00), \$225.00 Full Scholarship toward Modeling Classes at Sessions Modeling Studio, \$150.00 Gift Certificate from C & D Pageantry & Jewelry, Cathy Wilensky, toward a Swimsuit, and a crown ring, Coaching Package from Exquisite Coaching by Kim, Arnold, and Megan including pageant and fitness training, \$30.00 Gift Certificate toward a Full Body Spray Tan from Tan Like A Celebrity, \$25.00 Gift Certificate for Mary Kay Cosmetics, from Patty Jones, and Certificate for Free Facial, \$25.00 Gift Certificate from French Novelty, \$25.00 Gift Certificate from Pastiche Restaurant, Gift Basket from Colie's Shop (valued at \$150.00), One Year Subscription to Pageantry Magazine.

Miss Jax Teen USA 2012 received:

Crown, Banner, Crown Pin, Crown Case, Trophy, \$200.00 Scholarship, Entry into the next Miss Florida Teen USA Pageant, \$350.00 Gift Certificate from Regalia Magnificent Apparel, \$350.00 Gift Certificate from La Casa Hermosa, Gold, Diamond, and Ruby Ladies Tennis Bracelet from A-Coin & Stamp Gallery (value \$500), Gift Basket from Ponte Vedra Plastic Surgery of skin care products and certificate for microdermabrasion treatment (value \$450.00), \$225.00 Full Scholarship toward Modeling Classes at Sessions Modeling Studio, \$150.00 Gift Certificate from C & D Pageantry & Jewelry, Cathy Wilensky, toward a Swimsuit, and a crown ring, Coaching Package from Exquisite Coaching by Kim, Arnold, and Megan including pageant and fitness training, \$30.00 Gift Certificate toward a Full Body Spray Tan from Tan Like A Celebrity, \$25.00 Gift Certificate for Mary Kay Cosmetics, from Patty Jones, and Certificate for Free Facial, \$25.00 Gift Certificate from French Novelty, \$25.00 Gift Certificate from Pastiche Restaurant, Gift Basket from Colie's Shop (valued at \$150.00), One Year Subscription to Pageantry Magazine.

These are examples of last year's prize package, but we hope to have something similar and wonderful for our next titleholders. At the next pageant, there will also be a People's Choice Award in the Miss & Teen categories, a photogenic award in the Miss & Teen categories, and a Director's Award. Once you win one of our Jacksonville titles, the directors and pageant committee work with you to help you get prepared for the state (and hopefully the national) pageant so that you will be ready and competitive in the next level of competition. If you become our next titleholder, you definitely become a part of the Jax USA family!

Now is the time to get signed up. The paperwork and checklist of requirements can be found at www.JacksonvillePageants.com and click on the contestant paperwork button. There are discounted entry fee rates for contestants that sign up before Nov. 30th (and also before Jan. 10th), but see the website for the specifics.

This is where the fun begins. If you want to make it to Miss Universe, Miss USA, or Miss Teen USA, you have to enter a local pageant. The road starts here so get signed up today! If you have any questions about the sign-up process, call (904) 384-3578, or send an email to clsanders@bellsouth.net.



Important Dates



- TODAY** - get signed up to compete in the Jax USA Pageant!
- 10/22/11** - Race For The Cure
- 11/25/11** - University Club, "Cocktails For A Cause"
- 12/01/11** - Chick-Fil-A Spirit Day for the NFSO at the Town Center
(mention the NFSO or have a flyer with you)
- 12/31/11** - Titleholders in the Gator Bowl Parade
- 01/16/12** - California Pizza Kitchen Fundraising Day for NFSO
(must have flyer with you)
- 02/10/12** - Absolute Deadline to sign up for Jax USA Pageant
- 02/25-26/12** - The 2013 Miss & Teen Jacksonville USA Pageant, Wilson Center, FSCJ, South Campus!



MISS JACKSONVILLE USA & MISS JACKSONVILLE TEEN USA PAGEANTS

c/o North Florida Scholarship Organization, Inc.

Preliminary Directors: Kevin & Cammie Sanders
Pageant Office: 817 Willow Branch Avenue, Jacksonville, Florida 32205

Phone: (904) 384-3578 [Weekdays, 10 AM - 5PM]

Email: MissJacksonville@bellsouth.net

Website: www.JacksonvillePageants.com

Facebook Group: Jacksonville USA Pageants

Miss Jax USA YouTube Channel: <http://www.youtube.com/user/missjaxusa>

****Be a contestant, little sister, volunteer, or sponsor!****



HIGHLIGHTS FROM THE 2012 MISS FLORIDA TEEN USA PAGEANT

October 1 - 2, 2011, Hollywood, Florida



Getting ready for interviews



MiKyle & Mary Lou



The opening number for the preliminary competition



Prelim Swimsuit



Prelim Gown



The end of prelims



Ciara, the Little Sister



Emily is called out in the Top 16!



A Semi-Finalist!



On Stage Question



Emily made the Finals and made Jacksonville proud, and MiKyle was an amazing Miss FL Teen USA 2011 all year!



www.jaxusa.com The page is complete! Be a little better!

The North Florida Scholarship Organization, Inc. Proudly Presents

THE 2013 MISS AND TEEN JACKSONVILLE USA PAGEANT

JACKSONVILLE'S CHAMPIONSHIP OF PAGEANTRY

Sunday, February 26, 2012
Wilson Center, FSCJ, South Campus

Prize Money: \$10,000
Sponsorships: \$10,000
Corporate Sponsorships: \$10,000

Official Local Sponsors: Miss Florida USA and Miss Florida Teen USA Pageant!

For more information, contact the Pageant's Director at 904.246.1234 or email at www.jaxusa.com

Miss Jacksonville USA 2012: [Name]

Miss Teen Jacksonville USA 2012: [Name]

Miss Florida USA 2012: [Name]

Miss Florida Teen USA 2012: [Name]

For further information, contact the Pageant's Director at 904.246.1234 or email at www.jaxusa.com

By voting: [Name]

Miss Jacksonville USA 2012: [Name]

Miss Teen Jacksonville USA 2012: [Name]

Miss Florida USA 2012: [Name]

Miss Florida Teen USA 2012: [Name]

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By voting: [Name]

Miss Jacksonville USA 2012: [Name]

Miss Teen Jacksonville USA 2012: [Name]

Miss Florida USA 2012: [Name]

Miss Florida Teen USA 2012: [Name]

Marissa cheers her heart out for the Jaguars as a part of the Roar cheerleading squad!



Marissa was selected to be featured in the 2011-2012 Roar calendar! She has been a cheerleader for the Jacksonville Jaguars for three seasons now!

