The Jax USA Pageant Post

Volume 2, No. 1

Northeast Florida's Premier Local Miss USA Preliminary

February - June 2012

2013 JACKSONVILLE USA TITLEHOLDERS CROWNED **ON FEBRUARY 26, 2012**



Ashley & Elise crowned lacksonville USA **Titleholders**

Twelve stunning and amazing contestants vied for the titles of Miss Jacksonville USA 2013 and Miss Jacksonville Teen USA 2013 on Sunday, February 26, 2012, at 4:00 PM at the Wilson Center on the South Campus of FSCJ. The competition was sponsored and presented by the North Florida Scholarship Organization, Inc., a non-profit 501(c)(3), tax exempt, scholarship organization. This

competition was an official preliminary pageant to the Miss Florida USA and Miss Florida Teen USA competitions. This event marked eleven years of USA pageantry for this local Jacksonville pageant, the longest running preliminary competition under the Miss Florida USA umbrella. The Judges consisted of: Terry Jones, Sherri Leaf Owens, Candace Cragg Osteen, Kim Perry, and Kelly Wagner.

The pageant had a fun sports theme entitled "Jacksonville's Championship of Pageantry." The contestants performed in front of a festive goal-post, decorative megaphones, and large letters that spelled out "JAX USA" in red, white, and blue. The opening number contained musical selections including Tribal Dance, Ready for This, and Simply Irresistible. The opening number included the 12 participants, dancers from the Scott Jones School of Dance, the outgoing titleholder, Emily Cunard, Miss Jacksonville Teen USA 2012, and her Jax USA Little Sister, Ciara Sanders.

The Miss & Teen contestants competed in the categories of Interview, Swimsuit, and Evening Gown competitions, although the interview competition was held the day before, so the audience did not get to see that part. The event was highlighted with performances to include a dance by Emily Cunard, Miss Jax Teen USA 2012; a vocal performance from FSCJ Professor Hansford Joiner, several dance performances by the Scott Jones Dancers, and a solo en pointe by Anjelica Jones. There was even a ceremony to crown new Jacksonville USA Little Sisters: Ciara Sanders, Kayden Sanders, Olivia Overstreet, and Jadyn Hamilton. Emily Cunard also shared a heart-felt farewell speech with the audience. The emcees included past Miss Jax USA 2010, Miranda Weber, and Tess Wilensky, who held the title of National American Miss Teen in 2009.

All contestants, regardless of the results, won various gifts/prizes. The new Miss Jacksonville USA 2013 received a significant prize package valued around \$4,000.00, which included her new crown, banner, trophy, flowers, entry to the state pageant, as well as a \$1,000.00 scholarship, and unbelievable prizes. Miss Jacksonville Teen USA 2013 also did well receiving a prize package also valued over \$3,500.00, in which she also received a crown, banner, trophy, flowers, entry to the state pageant, a \$250.00 scholarship, and a long list of gifts as well. At the end of the competition, the pageant's exciting results were as follows:

MISS JACKSONVILLE USA 2013 – Ashley Conley

MISS - 1ST RUNNER UP – Ashiya Prince

MISS - 2ND RUNNER UP – Jordan Price

MISS JACKSONVILLE TEEN USA 2013 – Elise Lobb

TEEN - 1ST RUNNER UP – Katelin Lucas

Miss Photogenic – Jordan Price

Teen Photogenic – Chaselynn Shepherd

Miss - Pageantry Spirit Award – Brittany Bureau

Teen - Pageantry Spirit Award – Arianna Hamilton

Director's Award – Desiree Brown

Ad Sales - Katelin Lucas (top winner), Deja Keenon, and Chaselynn Shepherd

Ticket Sales - Jordan Price, Katelin Lucas

The new Miss Jax USA 2013, Ashley Conley, is a Freshman at St. Johns River State College, seeking an Associate in Arts degree, and hopes to graduate in 2014. She serves as a file clerk at the Clay County Clerk of Courts, but her future goal is to become a dermatologist. Ashley has previously held the title of Miss Daytona Beach Teen USA for 2012, and when she held that title, she placed in the Top 5 at the Miss Florida Teen USA Pageant.

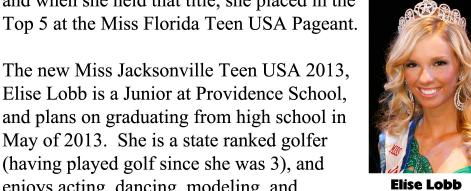
May of 2013. She is a state ranked golfer

(having played golf since she was 3), and

enjoys acting, dancing, modeling, and



Ashley Conley Miss Jax USA 2013



Miss Jax Teen USA 2013

recently starting singing. She is active in her high school with the Varsity Golf team, Varsity Cheerleading squad, the Varsity track team, and serves on the yearbook and prom committees.

Elise was also a past Miss Daytona Bch. Teen USA for 2011.

FOLLOW US ON FACEBOOK!



Group Page:

Facebook.com/JacksonvilleUSAPageants Or Search for: "Jacksonville USA Pageants" **Director - Cammie:** "Cammie Sanders"

IMPORTANT LINKS: Add these to your favorites!



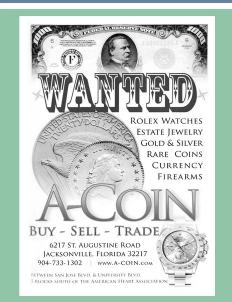
www.JacksonvillePageants.com www.MissFloridaUSA.com www.MissUniverse.com/MissUSA www.MissUniverse.com/MissTeenUSA MISS FLORIDA USA YOU TUBE CHANNEL: www.MissUniverse.com

MISS JAX USA YOU TUBE CHANNEL: www.YouTube.com/user/MissJaxUSA

www.YouTube.com/user/TelAir

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Miss Jax Teen USA Meets Michelle Obama and Speaks with Ellen Degeneres!

On April 12th, 2012, Elise Lobb attended an event for girls of military families, held at NAS Jax. The guest speaker was the First Lady, **Michelle Obama!** Elise was selected to be on stage in the front row with Ms. Obama. As an added surprise, **Ellen Degeneres** addressed the girls via video feed from the Ellen Show. Elise got to talk to Ellen directly and share her experiences as a military daughter.

Ellen and JC Penney donated \$250.00 gift cards to all of the ladies there for prom wear. Elise was asked to go to JC Penney for her shopping spree and such was aired on Ellen's show the following Monday.

Elise had a great experience meeting Michelle Obama and Ellen Degeneres, and a video of her little adventure is on our pageant's YouTube channel: http://www.youtube.com/user/MissJaxUSA. Check it out!









So.... What Do You Get If You Are A Jacksonville USA Titleholder?

At the 2013 Miss & Teen Jacksonville USA Pageant, held 2/26/12, the newly crowned titleholders, Ashley and Elise, received a fantastic prize package, donated by the incredible sponsors of the pageant. Here is what both Miss Jax USA 2013 and Miss Jax Teen USA 2013 received this year:

MISS JACKSONVILLE USA 2013

Crown, Banner, Crown Case, Trophy, \$1,000.00 Scholarship (based annually upon participation, see applicable scholarship rules), Entry into the next Miss Florida USA Pageant, \$350.00 Gift Certificate from Regalia Magnificent Apparel and earrings, \$350.00 Gift Certificate from La Casa Hermosa and earrings, Gold, Diamond, and Ruby Ladies Tennis Bracelet from A-Coin & Stamp Gallery (value \$375), Gift Basket from Ponte Vedra Plastic Surgery of skin care products and certificate for microdermabrasion treatment (value \$450.00), \$225.00 Full Scholarship toward Modeling Classes at Sessions Modeling Studio, \$100.00 Gift Certificate from C & D Pageantry & Jewelry, Cathy Wilensky, toward a Swimsuit, Coaching Package from Exquisite Coaching by Kim, Arnold, and Megan including pageant and fitness training, \$30.00 Gift Certificate toward a Full Body Spray Tan from Tan Like A Celebrity, \$25.00 Gift Certificate for Mary Kay Cosmetics, from Patty Jones, and Certificate for Free Facial, \$25.00 Gift Certificate from French Novelty, Gift Basket and Gift Certificate from Colie's Shop (valued at \$100.00), and a One Year Subscription to Pageantry Magazine!

MISS JACKSONVILLE TEEN USA 2013

Crown, Banner, Crown Case, Trophy, \$250.00 Scholarship (based annually upon participation, see applicable scholarship rules), Entry into the next Miss Florida Teen USA Pageant, \$350.00 Gift Certificate from Regalia Magnificent Apparel and earrings, \$350.00 Gift Certificate from La Casa Hermosa and earrings, Gold, Diamond, and Emerald Ladies Tennis Bracelet from A-Coin & Stamp Gallery (value \$375), Gift Basket from Ponte Vedra Plastic Surgery of skin care products and certificate for microdermabrasion treatment (value \$450.00), \$225.00 Full Scholarship toward Modeling Classes at Sessions Modeling Studio, \$100.00 Gift Certificate from C & D Pageantry & Jewelry, Cathy Wilensky, toward a Swimsuit, and a crown pin, Coaching Package from Exquisite Coaching by Kim, Arnold, and Megan including pageant and fitness training, \$30.00 Gift Certificate toward a Full Body Spray Tan from Tan Like A Celebrity, \$25.00 Gift Certificate for Mary Kay Cosmetics, from Patty Jones, and Certificate for Free Facial, \$25.00 Gift Certificate from French Novelty, Gift Basket and Gift Certificate from Colie's Shop (valued at \$100.00), and a One Year Subscription to Pageantry Magazine!

The other finalists that placed were awarded trophies and scholarships as well. All contestants received a gift certificate for Mary Kay Cosmetics, a participation trophy, and a copy of Pageantry Magazine. Finalists received a gift certificate toward modeling classes at Sessions Modeling Studio. Don't miss out on competing in our competition next time. You too could go home with incredible prizes like these!





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New Venue for the Jacksonville USA Pageant Found at the Wilson Center

The Jacksonville USA competition has found a new home! We moved to the amazing Wilson Center for the Arts on the South Campus of Florida State College at Jacksonville. They have such a beautiful facility there and great capacity for our tremendous crowd that showed up this year to

watch our 2013 contestants. It was truly a great venue not only for the pageant going crowd, but it was very well received by our contestants and entertainers as the back stage area and the dressing rooms were bright and spacious. The judges and crew enjoyed the green room for relaxing and snacks. We look forward to returning to the Wilson Center again on Saturday, February 23rd, 2013 for the 2014 competition! Mark that date for next year, and if you are a potential contestant, get signed up early for the best entry fee rates.



Jacksonville USA Little Sisters

The Miss Universe Organization has a special program for all young ladies that are too young to compete for a Miss or Teen title. They are called USA little sisters. Our local pageant has a fabulous group of Jacksonville USA Little Sisters this year, and they are in for a fun-filled year! This is a mentoring program for the Miss and Teen titleholders to take these little sisters under their wings and be a role model for them. Our Jax USA Little Sisters will be involved in some of the titleholders' appearances this year, and they will be announced onstage at the state pageant's preliminary competition night in Hollywood, Florida. There is no competition involved, so if you know a young lady that is interested in being a little sister for next year, please check out our website at www.JacksonvillePageants.com for info on how to make that a reality! Here are our lovely Jacksonville USA Little Sisters for 2012-2013!



















CIARA

KAYDEN

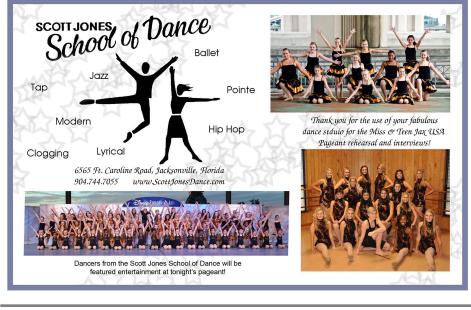
OLIVIA

JADYN

KATHRYN

JILLIAN

AMBERLY



Thank You To The **W. H.** Keister **Group for** their annual support!



MISS JACKSOUVILLE USA & MISS JACKSONVILLE TEEN USA PAGEANTS

c/o North Florida Scholarship Organization, Inc.

Preliminary Directors: Kevin & Cammie Sanders Pageant Office: 817 Willow Branch Avenue, Jacksonville, Florida 32205

> Phone: (904) 384-3578 [Weekdays, 10 AM - 5PM] Email: MissJacksonville@bellsouth.net Website: www.JacksonvillePageants.com Facebook Group: Jacksonville USA Pageants



Miss Jax USA You Tube Channel: http://www.youtube.com/user/missjaxusa

Be a contestant, little sister, volunteer, or sponsor!









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Welcome to MISS FLORIDA USA official preliminaries to MISS FL USA. & MISS FL TEEN USA. www.MissFloridaUSA.com

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Check Out Our Pageant Program Book, It Is Not Too Late

Did you miss our pageant in February? Well, we are so sorry you didn't catch our competition this time around, but you can still check out our program book from the 2013 competition (held in February 2012), as well as program books from the two previous pageants. They are filled with information on our pageant, contestants, little sisters, judges, sponsors, and the state pageant. It is available to view on line, just go to www.JacksonvillePageants.com, and click on the "Program Books" button. Enjoy!



PAGEANT NEWS!



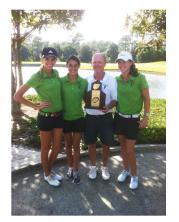
Caitlin Brunell, Miss Jax Teen 2010, now holds the title of Miss University of Alabama, and will be competing for Miss Alabama in June of 2012! Best Wishes!



Emily Cunard, Miss Jax Teen 2012, is about to graduate from Providence High School in May of 2012. Way to go Miss Em!



MiKyle Crockett, Miss Jax Teen USA 2011 and Miss Florida Teen USA 2011, makes the Tiger Paw squad again at the University of Auburn for the 2012-2013 Season. Congrats MiKyle!



Our Miss Jax Teen USA 2013, Elise Lobb, in late 2011, won the District Championship for golf for her school division in the NE Florida Region. Cool!



Elise gets to interview Miss Florida / Miss America 1993, Leanza Cornett! The interview is for Beaches Online, and it can be viewed as one of our "favorites" on our pageant's YouTube Channel! This interview was a little more shopping than interview.

http://www.youtube.com/watch?v=Q2gPuuAi-9E



Prom Time for real for Elise Lobb, Miss Jacksonville Teen USA 2013



Did you know Elise went to the GRAMMY's? The real Grammys!

■ Ashley Conley, 18, has been named Miss Jack-

First runner-up is Ashiya

The contest also included the pageant's teen

equivalent. Elise Lobb, 17,

sonville Teen USA 2013. She is from the Beaches

and is a junior at Provi-

first runner up

dence School. **Katelin Lucas** is Miss Jacksonville Teen

has been named Miss Jack-

up is Jordan Price.

Prince and second runner-

sonville USA 2013. She is from Middleburg and is a

freshman

College.

at St. Johns River State



Jax USA Little Sisters, Ciara, Jadyn, and Kayden attend the Miss Nassau/Sunshine Pageant on 4/24/12



Elise Lobb meets Buckets Blakes of the Harlem Globetrotters!



Ashley and
Elise are
announced
as the
new Jax
USA winners
in the
3/3/12
Times Union,
in the
Metro Section!



We love these photos by Trish Lobb Photography of our titleholders and the beautiful City of Jacksonville!

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Here's Some More Pageant News For You!



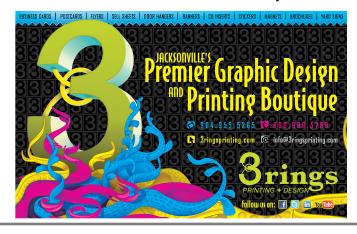


CELEBRITY CORNER: Not only did Elise mingle with Michelle Obama and Ellen Degeneres, she also participated in the Child Cancer Fund Celebrity Golf Classic, and met Josh Scobee of the Jacksonville Jaguars (left) and Brent Martineau, the Sports Anchor for Fox 30/CBS 47 (right).





Tell them that "Kevin Sanders" referred you!





Miss Jax Teen USA 2012, Emily Cunard, enjoyed the Gator Bowl Parade with Little Sis, Ciara, on New Year's Eve (12/31/11)



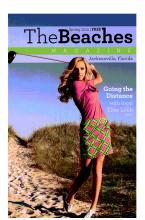
Ashley & Elise had fun at a Dance Marathon held at the University of Florida to benefit the Children's Miracle Network



Miss JUSA, Ashley, serves as a judge for the Miss Strawberry Pageant, held annually in Starke, Florida.

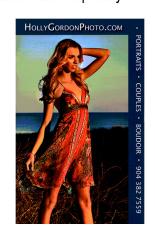


Miss JTUSA was well received by the students at Ramona Blvd. Elementary when she spoke at their FCAT Pep Rally.









Featured in the Spring edition of The Beaches Magazine was our very own Elise Lobb, she was recognized for her many talents, especially her golf ability, and was also in several advertisements within the same magazine.







Miss JTUSA also served as a model for Pageantry's Prom Time Magazine, Spring 2012





8475 Western Way Jacksonville, FL 32256 (904) 730-7310



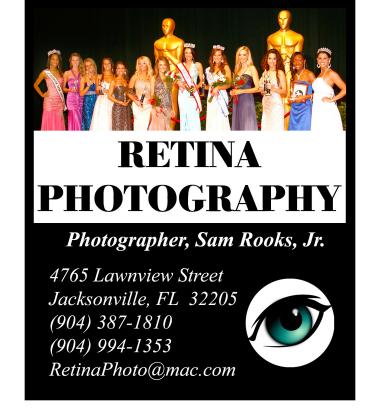
*Thank you for your excellence in printing our pageant's program books!

IMPORTANT DATES

June 3, 2012 - Miss USA Pageant live on NBC, 9 to 11 PM June 7 - 10, 2012 - Ashley's Seminar and Pre-taping Weekend for Florida USA July 13 - 14, 2012 - MISS FLORIDA USA PAGEANT (prelim - Fri, finals - Sat) July 28, 2012 - Miss Teen USA Pageant, 8PM, streamed on www.missteenusa.com September 14, 2012 - "Cocktails for a Cause", University Club, reception to benefit the NFSO October 6 - 7, 2012 - MISS FLORIDA TEEN USA PAGEANT (prelims - Saturday, finals - Sunday)

February 23, 2013 - THE 2014 MISS &

TEEN JACKSONVILLE USA PAGEANT



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HIGHLIGHTS FROM THE 2013 JACKSONVILLE USA COMPETITION

*Photos by Sam Rooks, Retina Photography *





A pre-pageant photo of all of the contestants and our fabulous dancers from the Scott Jones School of Dance



Emily Cunard, Miss Jax Teen USA 2012, and Jax USA Little Sister, Ciara, strike a pose at the end of the opening number



Sydney Martinez, Miss Florida Teen USA 2012, assisted the Jax USA Pageant with presenting awards & crowning little sisters



Emily was a super titleholder!



Ashley gets her Miss Jax USA crown



Elise is crowned the Jax Teen USA winner



Kimyata Perry, Miss JUSA 2006, awards Katelyn Lucas Teen 1st Runner Up



1st Runner Up in the Miss category went to Ashiya Prince



Jordan Price captured the 2nd Runner Up Position



Desiree Brown got the very special Directors' Award



Brittany Bureau Pageantry Spirit Award Winner - Miss



Arianna Hamilton Pageantry Spirit Award Winner - Teen



Excellence in Ads Sales: Chaselynn Shepherd, Katelyn Lucas (winner), Deja Keenon. Presenters: Sydney Martinez, Emily Cunard, Kimyata Perry



Our Emcees: Tess Wilensky & Miranda Weber, MJUSA '10



Thank you Judges for volunteering: Kim, Candace, Terry, Kelly, and Sherri! Sherri was Miss JUSA 2006



The Jax USA Pageant was supported by lots of area royalty!



The Scott Jones School of Dance provided lots of awesome entertainment.



We are so proud of all of our amazing ladies who competed and the titleholders who helped with our pageant, Emily and Sydney!